WOKE
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WHITE
PAPER

Get In Touch

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Welcome

Woke Unicorn Token (WKU) combines fun, community engagement, and long-term value, redefining the standard for meme coins.

Woke Unicorn ($WKU) is a groundbreaking project designed to revolutionize the meme coin landscape by blending fun, community engagement, and real utility.

In a space often driven by hype and short-lived trends, WKU takes a different approach that emphasizes long-term value, fairness, and active participation.

Contents

Introduction

Welcome to Woke Unicorn ($WKU):
a unique project that blends fun,
innovation, and real value into the
rapidly evolving world of cryptocurrency.

In a space often dominated by hype and speculation, Woke Unicorn aims
to stand out by offering a vibrant, community-driven ecosystem where
we reward loyalty and celebrate long-term holders. Our mission is simple:
inject some fun and excitement into crypto, providing entertainment
and tangible benefits to our community.

TEAM OVERVIEW

Behind the Woke Unicorn Token is a dedicated team of professionals with diverse expertise in technology, marketing, and
creative design. Our team is united by a shared vision of creating something truly special in the crypto world.

Mission & Vision

MISSION

Our mission is to create an engaging and sustainable ecosystem around the Woke Unicorn Token that offers genuine value to our community. We aim to blend the eccentric nature of meme coins with robust utility and continuous growth, ensuring that our token holders enjoy both fun and financial rewards.

VISION

We envision a future where the Woke Unicorn Token is a leading example of what a meme coin can achieve. By focusing on innovation, community engagement, and long-term growth, we aim to redefine the standards for meme coins and create a lasting presence in the cryptocurrency space.

Tokenomics

The Woke Unicorn Tokenomics are structured to ensure fairness, project growth, and long-term sustainability. We have designed the tokenomics model to balance community rewards with the necessary resources to drive ongoing development and marketing.

Tax Structure

10% Sell Tax

Supports the project ecosystem through marketing, development and community events.

0% Buy Tax

Encourages new users to purchase and hold $WKU tokens, driving adoption.

The token has a 10% sell tax allocated towards marketing development and community initiatives. This tax is designed to fund the project's growth and sustainability, providing strong incentives for long-term and short-term holders to stay invested in the token. We aim to balance managing sell pressure and offering meaningful reasons to hold.

Token Distribution

50%

Presale

Public fair launch open to all participants, ensuring equal opportunity for everyone.

15%

Liquidity

Matched with Ethereum [$ETH] and locked for 8 months to ensure market stability

20%

Development, Marketing & Events

Funds allocated to grow the $WKU ecosystem.

15%

Team Allocation

Subject to a strict vesting schedule, with token buybacks in place to fuel ongoing community development.
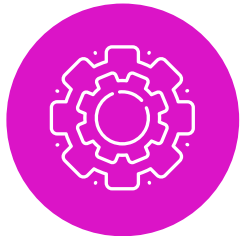
Ecosystem & Utility

GIVEAWAYS & COMPETITIONS

$WKU tokens give holders access to a variety of community-driven contests, giveaway and airdrop events, where they can win prizes and exclusive rewards.

RANDOM WEIGHTED SELECTION

The more $WKU Tokens someone holds, the more tickets they have to win for entry.

HODL REWARDS TIERS

The duration of your token holding determines your event tier. Extended holding periods advance you to higher tiers, providing entry into more exclusive and premium events.

We are creating a sustainable ecosystem that benefits the community and drives long-term growth. With a focus on continuous development, we have built the Woke Unicorn ecosystem to evolve, offering new opportunities and innovations supporting all participants' long-term success.

WEB APP

Our upcoming web app will allow members to connect their wallets to look up and monitor their event entries, which are determined by their token balance and the duration of their holdings. It is currently under development.

MOBILE & DESKTOP APP

Building on the foundation of our Web App, our Mobile and Desktop App will introduce enhanced functionality, improved accessibility, and new features. Development is currently scheduled for 2025.

EVOLVING ECOSYSTEM

We are building a dynamic ecosystem that will continue to adapt and grow. As the platform evolves, members will experience ongoing enhancements and new opportunities, offering increased value and engagement.

Community Initiatives

GIVEAWAYS, COMPETITIONS & AIRDROPS

Central to our community initiatives are our giveaways and competitions. With our official launch, every **$WKU** token you hold automatically enrolls you in these events, simplifying the participation process and offering multiple chances to win. Our tiered HODL competitions further encourage long-term holding, with higher rewards available for those who hold their tokens for longer.

TIERED HODL PROGRAMS

The longer you hold $WKU tokens, the higher the tier, the greater the rewards. Our tiered HODL programs are designed to reward loyalty, with different tiers offering increasingly valuable rewards. This program is a key part of our strategy to encourage long-term investment and community stability.

Security & Safeguards

CONTRACT AUDITS

Our smart contract has undergone a thorough security and compliance audit by ContractWolf. The audit verified that our contract is free from critical vulnerabilities and meets all essential standards. The complete audit findings, including detailed assessments of code quality and risk factors, are available on the **ContractWolf audit report**.

ANTI-BOT SYSTEM

We have integrated an anti-bot system to ensure a fair and equitable launch. This system prevents automated trading bots from exploiting the token launch, providing a level playing field for all participants.

WKU

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Presale Information

PUBLIC FAIR LAUNCH PRESALE

Public Fair Launch, allowing unrestricted access for all participants to purchase tokens.

NO PRIVATE SALES

Our approach excludes any private or institutional sales, focusing on a fair and open distribution model for the entire community.

OFFICIAL LAUNCH DATE

The **$WKU** Token is set to automaticaly launch immediately after the presale concludes.

We have created the Woke Unicorn Token to be fair and accessible, with no private sales or exclusive early access. This ensures that everyone has an equal opportunity to participate and benefit from the launch.

MAX BUY

6.9 ETH per participant.

DEX LIQUIDITY

Locked for 8 months to ensure market stability.

MARKETING & LISTINGS

Pre and post launch PR and Marketing Campaigns.

CoinGecko and CoinMarketCap fast tracked listings.

Marketing

MARKETING STRATEGY

Our marketing efforts are just beginning with the launch of the **$WKU** Token. We have a comprehensive, long-term strategy to ensure continuous visibility and growth for the Woke Unicorn Project.

Our PR and Marketing approach is designed to attract new users, maintain momentum, and establish Woke Unicorn as a significant player in the crypto space.

Building brand awareness and driving adoption of the Woke Unicorn Project

PRE-LAUNCH MARKETING

Building awareness and excitement leading up to the presale through targeted PR & marketing campaigns and community engagement.

POST-LAUNCH MARKETING

Sustaining momentum with targeted campaigns and community engagement.

SUPPORTING LONG-TERM GROWTH

Continuous marketing efforts to ensure $WKU's visibility and adoption over time.

EVENT MARKETING

Our marketing approach is built to maximize engagement and ensure successful and impactful events for our community and broader audience.

Development

CHOOSING EVENT WINNERS

Our development team is busy creating the system to choose winners based on various criteria. Whether it's the number of tokens held, the length of time they've been held, the distinction between long-term and short-term holders, or recognizing new weekly holders, our system will ensure that every aspect of participation is considered. We are committed to offering dynamic and inclusive events that reward our community in diverse and meaningful ways.

WEB APP

This app will allow token holders to quickly check their eligibility for upcoming giveaways and competition events. Additionally, it will feature a system to provide information on benefits and rewards associated with more extended holding periods.

MOBILE AND DESKTOP APP DEVELOPMENT

Building on the foundation of our Web App, our Mobile and Desktop App introduces enhanced functionality, improved accessibility, and new features. While we are keeping some upcoming options under wraps for now, we are developing the app to offer a significantly more robust and user-friendly experience.

COMMUNITY GROWTH

Our goal is to continuously expand and engage our community. We plan to introduce new initiatives, themed events, and rewards that keep our community active and growing.
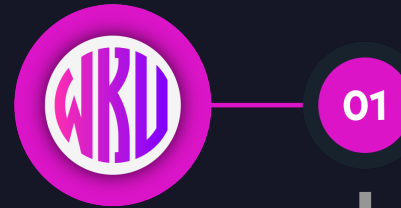
Development Roadmap

Launch & Initial Marketing

01

Conduct public presale and coin launch.
CoinGecko and CoinMarketCap listings.
Partner with PR & Marketing Company.
Initiate the first wave of community events.
Roll out our exciting, themed events.

Ecosystem Expansion

02

Introduce tiered HODL Events system.
Development and integration of Web App.
Expand partnerships and platform integrations.
Enhancement of Web App Features and Capabilities

Utility Development

03

Mobile and Desktop App Development.
Introduce new points and credit system.
Enhance marketing efforts and deepen
community engagement.

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Long-Term Growth

Explore partnerships that expand the token's use cases.
Continue our comprehensive marketing efforts
Updates and improvements to the token ecosystem
Introduce fresh community engagement programs and
utility through our Mobile and Desktop App

04

2026 and Beyond

2026 Roadmap is due to be realeased in June 2025
We have many ideas for future development

05

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Woke Unicorn aims to revolutionize the crypto space. By combining fun, innovation, and real value, we are creating a new standard for meme coins.

With a dedicated team, robust tokenomics, and a meticulously planned and clear roadmap for the future, Woke Unicorn is poised to become a lasting and significant player in the world of cryptocurrency.

Join us on this exciting journey as we bring a new level of excitement and utility to the crypto world.

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JOIN THE REVOLUTION!